What is it we expect students to learn? Identifying Essential Standards

Grade Level: Speech II - Dual C.

Subject: Communication Arts   **Team Members:** Conn, Jelavich, Kinman, McGinness, Vinzant, Williams

1. Standard/Description	2. Evidence of Proficiency	3. Prior Skills Needed	4. Common Summative Assessment	5. When Taught?	6. Enrichment / Intervention Strategies
Introduce and develop on-line test-taking skills - CCRAS for S & L, CC2 (11-12)	Students will utilize 16 test bank quizzes to enhance learning: 1. Human Comm.; 2. Understanding Self; 3. Understanding Others; 4. Listening; 5. Verbal Comm.; 6. Nonverbal Comm. Part 1; 7. Nonverbal Comm. Part 2; 8. Improving Self; 9. Improving at Work; 10. Working in Groups; 11. Group Decisions; 12. Planning Process; 13. Content; 14. Delivery; 15. Speaking to Inform; 16. Speaking to Persuade.	Application of skills learned in Speech I: Introduction, Body, Conclusion, Interview Techniques, Group Discussion, Informative Speaking, and Persuasive Speaking	Students will take 16 on-line chapter quizzes and score at least 70%.	Assessed throughout semester	
Analyze listening - SL4 (11-12)	Students will analyze and adapt to others' listening and critical thinking styles.	Basic knowledge of how and why we listen	Students will take the "Communication Assessment Inventory" and discuss results and how they differ with guest speaker who has studied listening.	Ongoing throughout the semester	
Define interpersonal communication - SL1a (11-12)	Students will use appropriate communication strategies and skills to initiate, maintain, and strengthen interpersonal relationships.	Basic knowledge of how and why we communicate with others	Students will re-take the "Ross-DeWine Conflict Management Message Style Instrument" and determine their communication styles and if they have changed since the first testing in Speech I.	Introduced during first month of course	

Develop interview questions, process answers, and compose speech or video - SL3. SL4, SL5, SL6 (11-12)	Students will analyze types of interviews, develop interview questions and answers, and prepare a speech from interview results.	Introduction of interviewing, processing information, and writing a biographical essay	Students will conduct a personal interview, process the results, and give a 6-minute speech with 70% accuracy on the scoring guide OR students will plan and conduct a formal video-presentation of the actual interview.	First major speaking project introduced during the second month of course	
Develop group norms and adapt to group presentation - SL1b, SL4 (11-12)	Students will develop a group presentation and adapt to the group's common goal.	Definition of group communication and how to adapt to diverse group members	Students will present a 12-15 minute group speech with 70% accuracy on the scoring guide.	Second major speaking project introduced during the second month of course	
Organize and perform informative or demonstrative speech - SL2, SL4, SL5 (11-12)	Students will choose an appropriate organization pattern, with a strong introduction and conclusion and effective connectives between key issues, and present using an audio-visual aid.	Basic understanding of introduction, body, conclusion, citing sources, and using an audio-visual aid	Students will present a 6-minute informative or demonstrative speech with 70% accuracy on the scoring guide.	Third major speaking project introduced during the second and third month of course	
Organize and perform persuasive speech - WS1a. WS1b, SL1C. SL1d, SL4, SL6 (11-12)	Students will select appropriate persuasive goals based on an audience analysis and apply a Problem Solution or Monroe's Motivated Sequence organizational pattern.	Basic understanding of persuasive techniques and how to motivate audience to action	Students will present a 6-minute persuasive speech with 70% accuracy on the scoring guide.	Fourth major speaking project introduced during the fourth month of course	
Prepare and analyze for on-line Final Exam - L3a, SL5 (11-12)	Students will analyze test-bank questions and prepare for on-line Final Exam.	Basic understanding of on-line testing based on the 16 previous chapter quizzes	Students will take the on-line exam of 80 questions in 1 hour 30 minutes with 70% accuracy.	Ongoing information throughout the semester	

1. Standard: What is the essential standard to be learned? Describe in student-friendly vocabulary.
2. Example/Rigor: What does proficient student work look like? Provide an example and/or description.
3. Prior Skills Needed: What prior knowledge, skills, and/or vocabulary is needed for a student to master this standard?

4. Common Assessment: What assessment(s) will be used to measure student mastery?

6. When will this standard be taught?

6. Enrichment: What supplementary standards/skills enrich the essential standard?